

One-stop solution for full-scene live broadcasting

Audio/Video Processing Technology

Leading companies

RGBlink[®]



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RGBlink

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About RGBlink

14 years ahead of the standard
 With more than 100,000+ users, we are committed to becoming an excellent global brand, so that there is no difficult live broadcast in the world



100000+

Global Live Broadcast

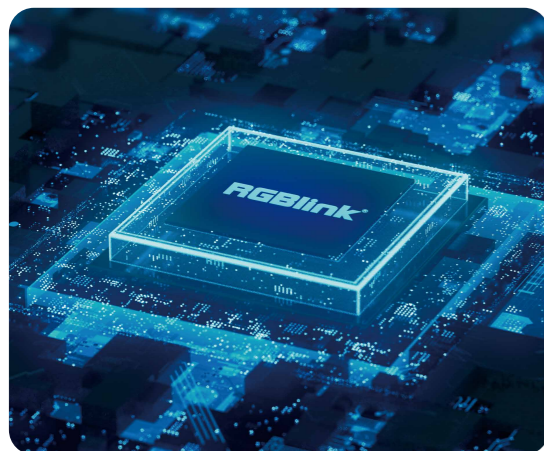
140+

Countries Covered

14 Years

Leading In The Standard

Comprehensive product matrix empowering audio-visual display

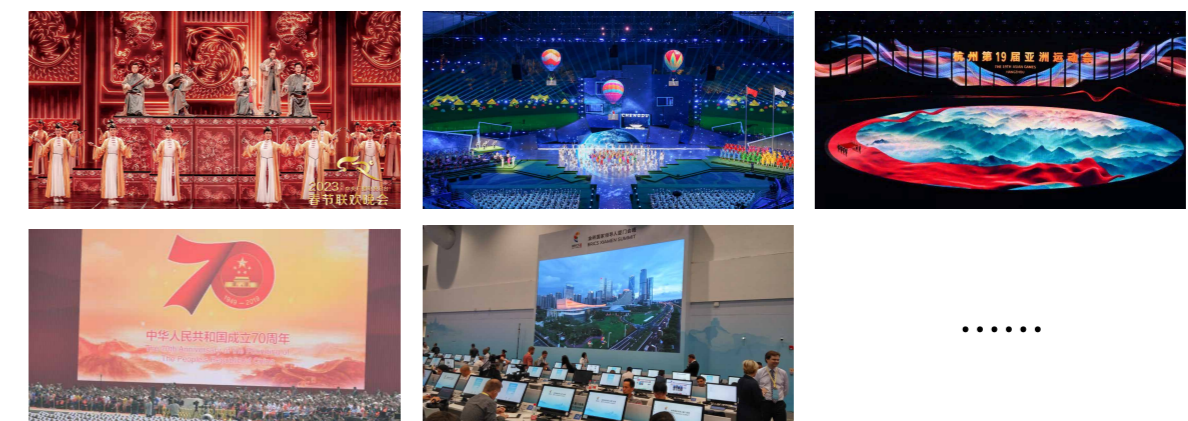


Business Partners

Pro AV	CCTV	Rai	ESPN	CNN	TRT	EBS
New Media	厦門航空 XIAMEN AIRLINES	廈門大學 EMBA	网中网 WANGZHONGWANG	大博医疗 DOUBLE MEDICAL	中茶 CHINATEA	
Global	United Nations Meetings	BRICS Meetings	Beijing Winter Olympics	Formula 1	Hangzhou Asian Games	IAAF Diamond League
Corporations	Yealink 亿联网络	JG. 北京国际广告传媒集团	Canon	深圳证券交易所 SHENZHEN STOCK EXCHANGE	小鹏	Godox 神牛
Themed Venues	Disney	UNIVERSAL Universal Studios	CHIME 长隆LONG	Top Golf	Sands LAS VEGAS SANDS CORP. Sands Casino	

Case Study

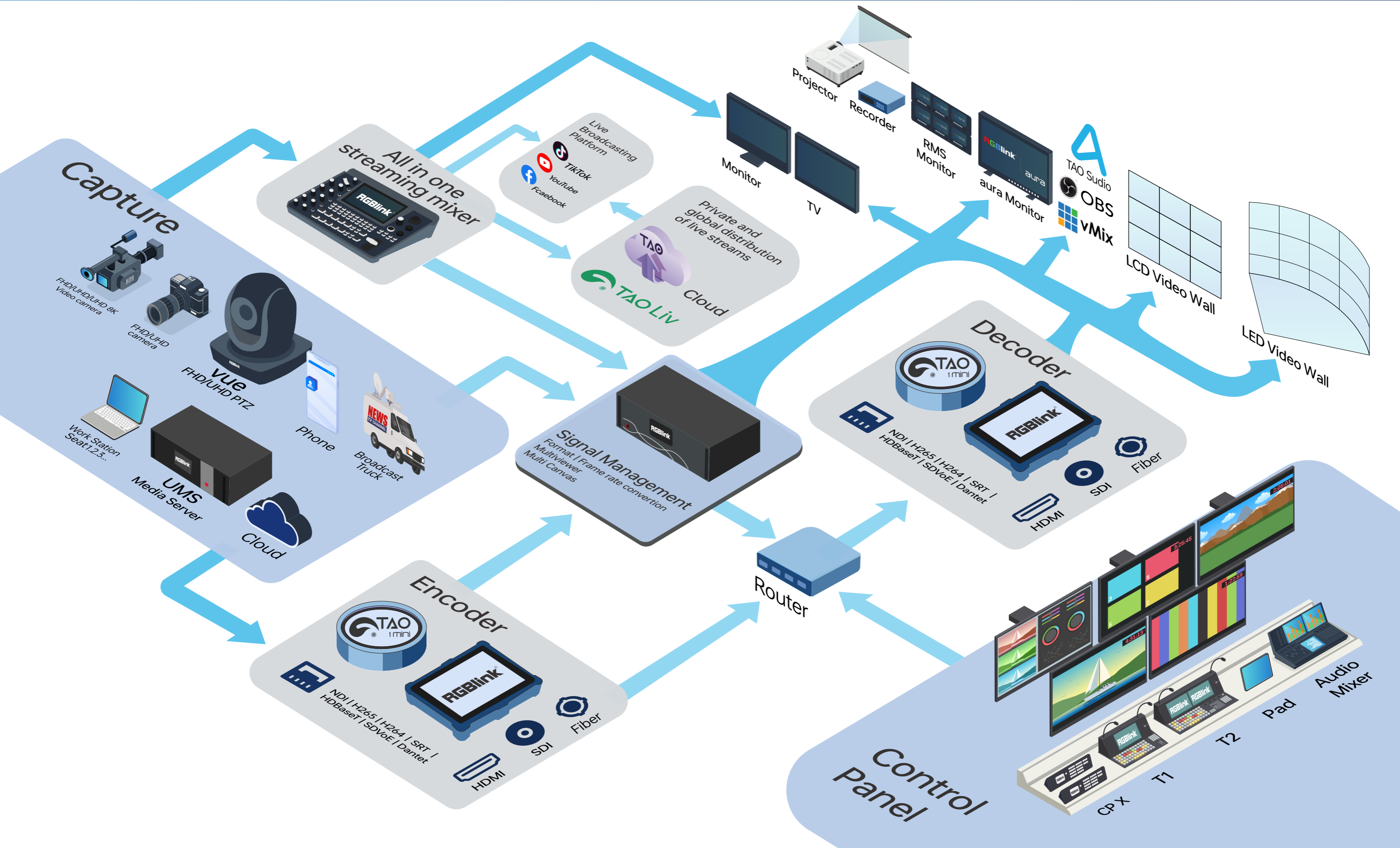
CCTV, Universiade, Asian Games, National Day Parade, BRICS Summit



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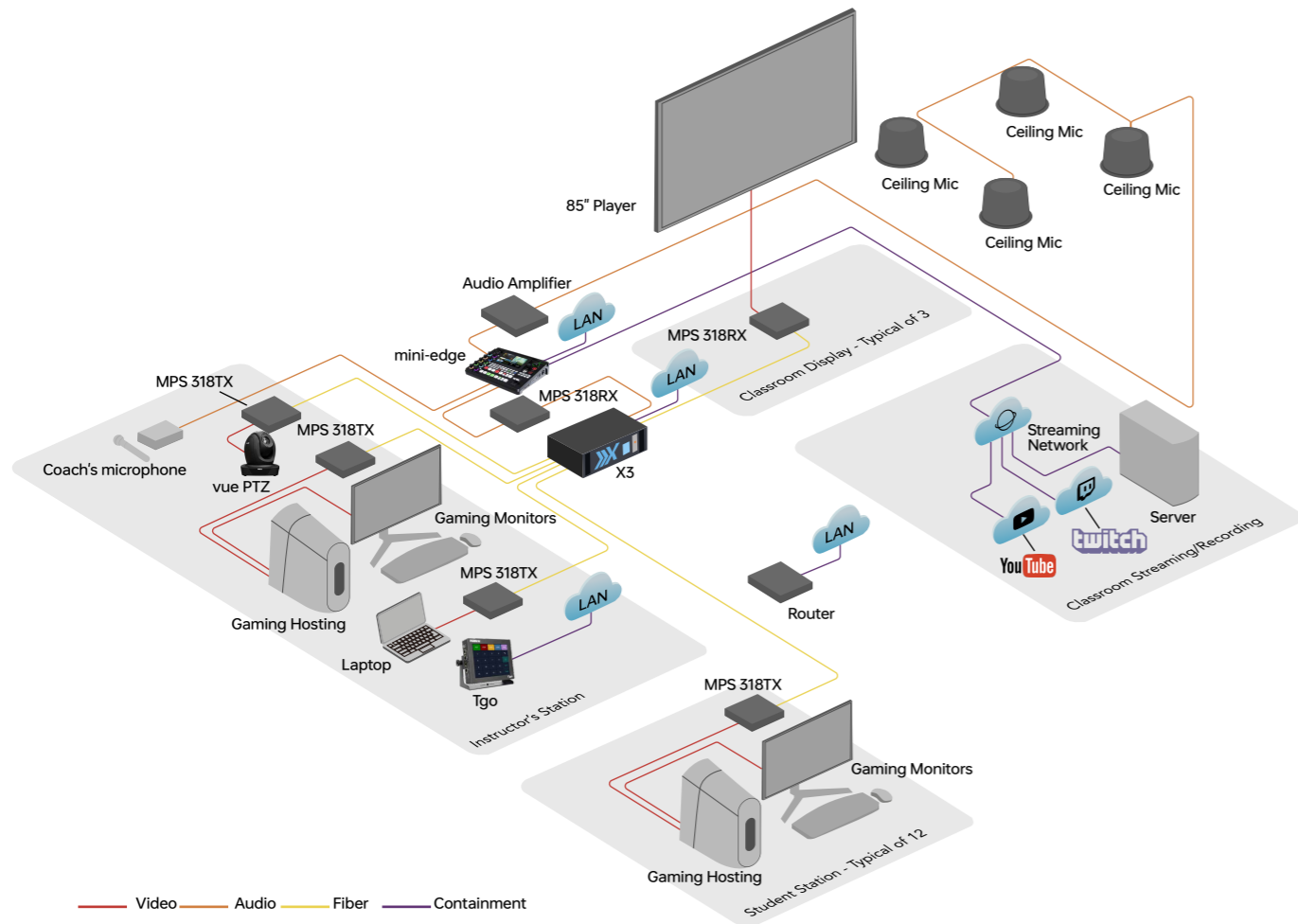
RGBlink eco system

Your IP-based Content to Display Solution Partner



1 Live Gaming Solutions

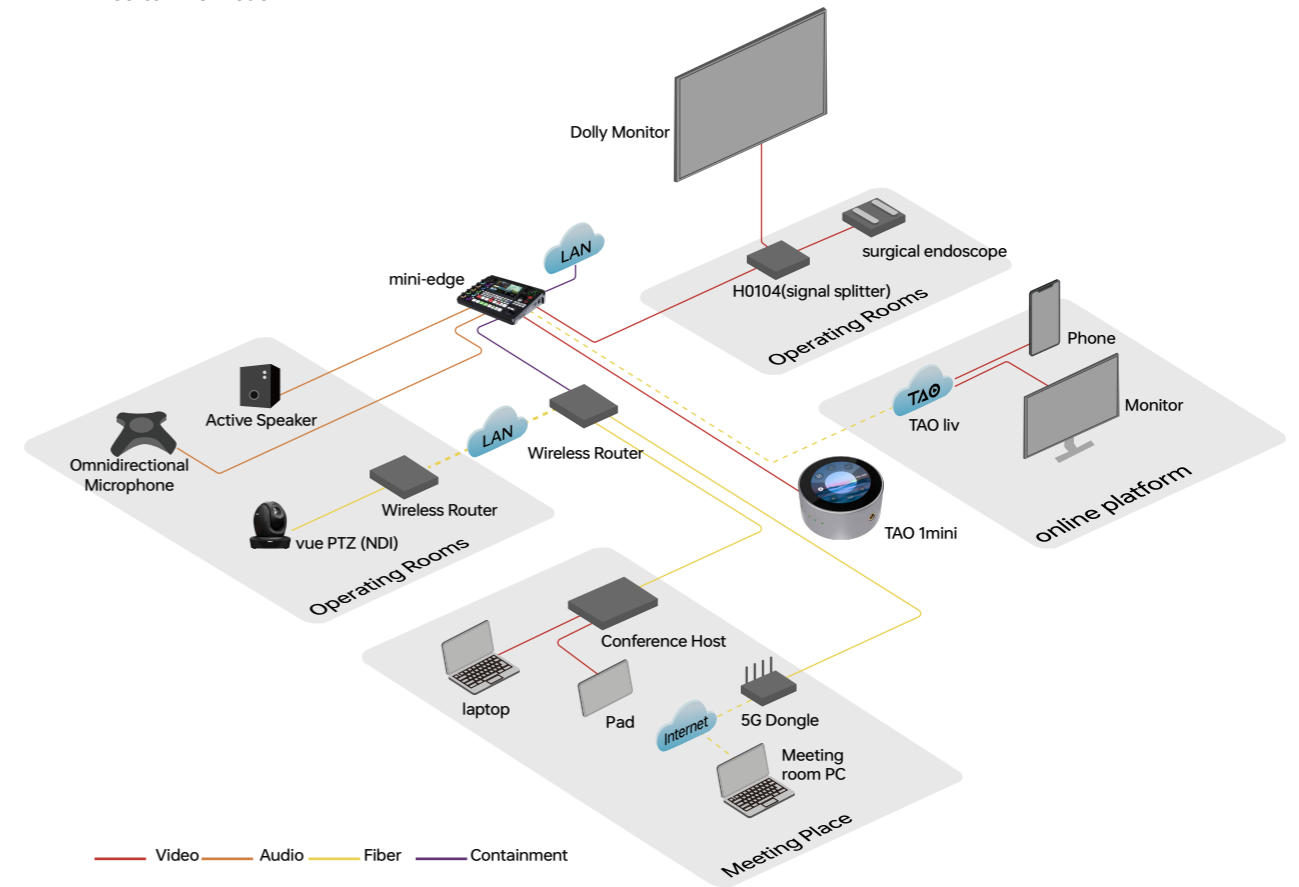
Vision Cheng provides a set of comprehensive solutions for e-sports and game live broadcasting, which mainly includes live broadcasting platform, video encoding and transcoding, video distribution and transmission, content creation and other functions, aiming to meet the user's demand for high-quality, high-stability live broadcasting of e-sports events, provide stable, high-definition, efficient live broadcasting experience, to meet the e-sports enthusiasts' demand for e-sports and game live broadcasting viewing, and at the same time, provide reliable technical support and one-stop services for organizers and operators.



- High-performance training system that supports interactive teaching
- Adopting optical fiber to transmit 0-compressed signals, guaranteeing lossless picture quality.
- Wall-mounted large-screen display makes the details of the training players' movements visible.
- Audio and sound reinforcement system enhances the clarity of voice.
- Efficient control and instruction distribution from the coach's seat Recording and live distribution simultaneously and covering Twitch, Youtube and other gaming platforms.

2 Smart Healthcare Solutions

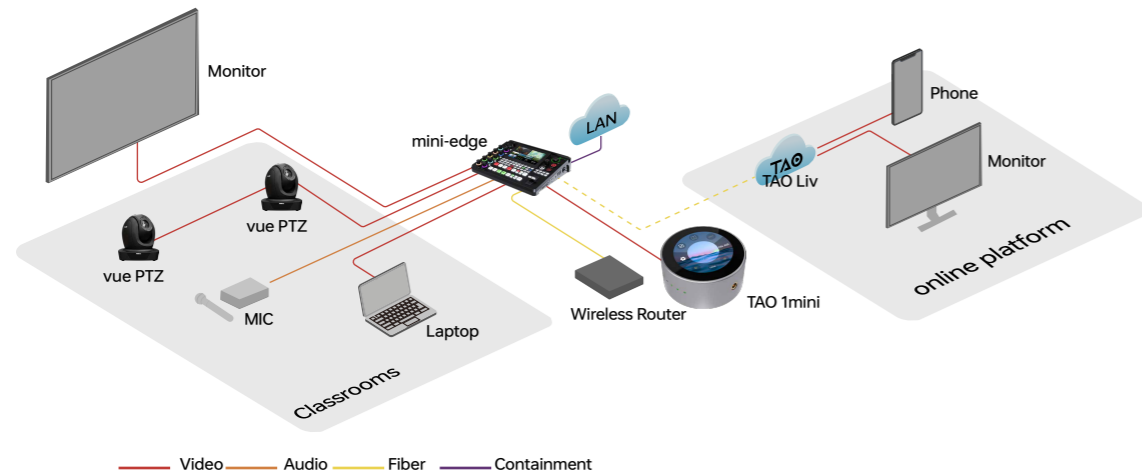
Intelligent medical live broadcast refers to the use of the Internet and advanced communication technology to disseminate medical and health knowledge, medical diagnosis and treatment technology and medical services in real time through a live broadcast platform. This form of live medical broadcast allows doctors and experts to share medical knowledge, answer health questions, and even conduct remote diagnosis and treatment and surgical guidance. Whether it is open surgery, or laparoscopic minimally invasive surgery and other types of surgery live, a set of stable, high-definition and does not affect the operation of the audio-visual processing equipment is essential. Visual sincerity with professional audio-visual empowered wisdom medical, so that live surgery at your fingertips. Intelligent medical live can bring more convenience and opportunities for the field of health care, but also need to pay attention to protect patient privacy and ensure the accuracy and reliability of medical information.



- High-performance video and audio switching, distribution and signal processing
- Viewers can ask questions in the live broadcast, and doctors and experts can answer viewers' questions in real time to realize interactive communication.
- Doctors and experts can disseminate medical and health knowledge to the audience through the live broadcast platform to improve public health awareness and medical literacy.
- Doctors can conduct remote diagnosis and treatment through the live broadcast platform to help patients solve medical problems, especially for some patients in remote areas, they can get more convenient medical services.
- Medical schools and medical institutions can use the live broadcasting platform to conduct medical education and professional training, and improve the professional level of medical personnel.

3 Smart Education Solutions

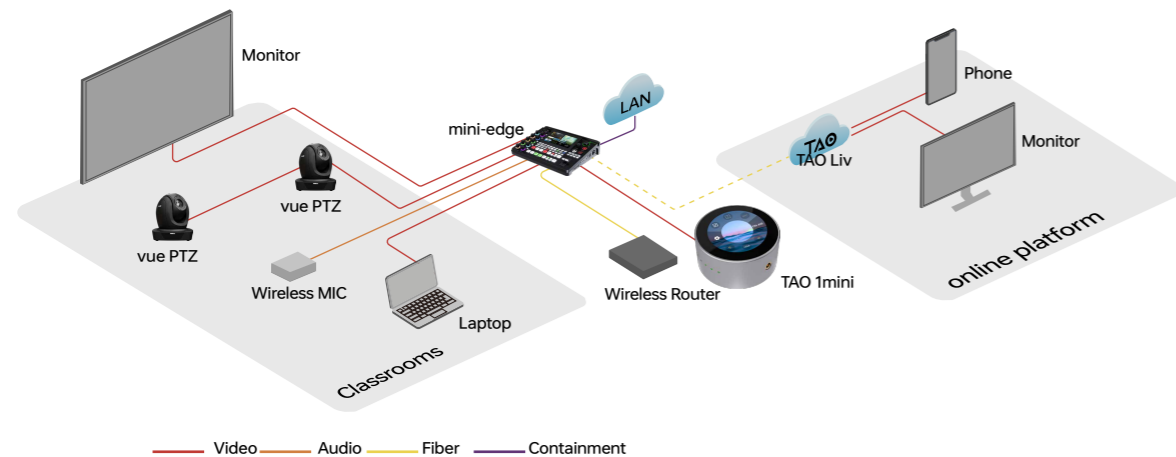
Vision Cheng utilizes its own equipment and R&D results to create intelligent live education to provide one-stop solutions for educational services and content. It can help schools, training institutions and educational institutions to achieve comprehensive coverage of online teaching, providing more flexible, personalized teaching methods, promote the sharing of educational resources and optimize the teaching effect.



- Provides a platform for live online classes.
- Promote interaction and participation between students and teachers.
- Includes online playback and sharing functions of multimedia teaching resources such as video, audio, PPT, etc. to support diversified presentation of teaching content.
- Facilitate teachers' assessment of students' learning and personalized guidance.
- Ensure the security and stability of the live teaching platform to ensure that students and teachers can carry out online live teaching smoothly.

4 Live E-Commerce Solutions

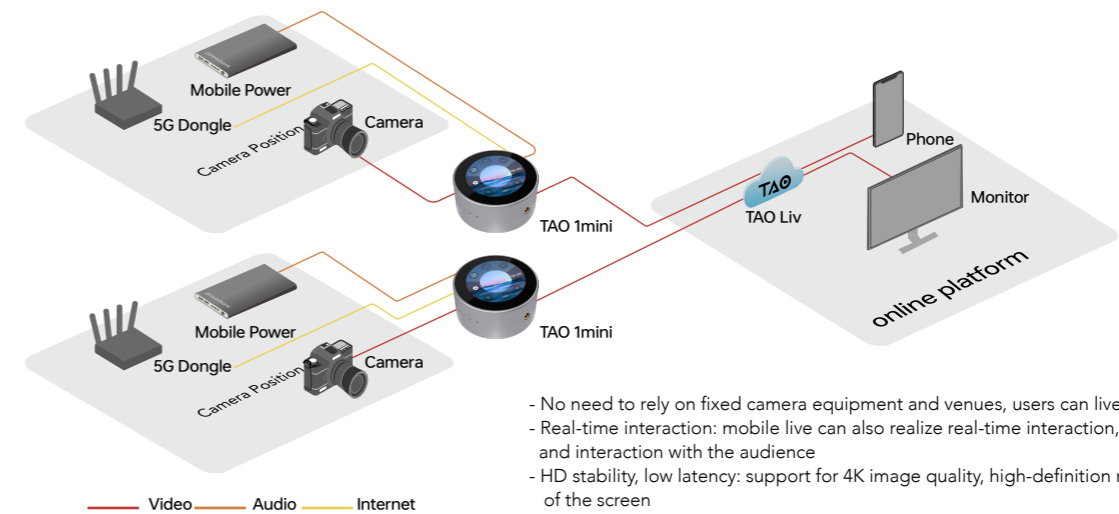
ViewSpring utilizes a combination of live streaming technology and e-commerce platforms to provide merchants with a way to sell their products and services online. This solution helps merchants increase product exposure and sales by showcasing products, interacting with consumers, providing shopping advice and product promotion through live streaming.



- Capable of attracting consumers' attention in real time and enhancing the user experience;
- Provide real product display and shopping experience, increase consumer participation and purchase desire, etc.;
- Helping merchants build brand image, increase sales channels, improve sales efficiency and reduce marketing costs.

5 Mobile Live Streaming Solution for Swimming Machines

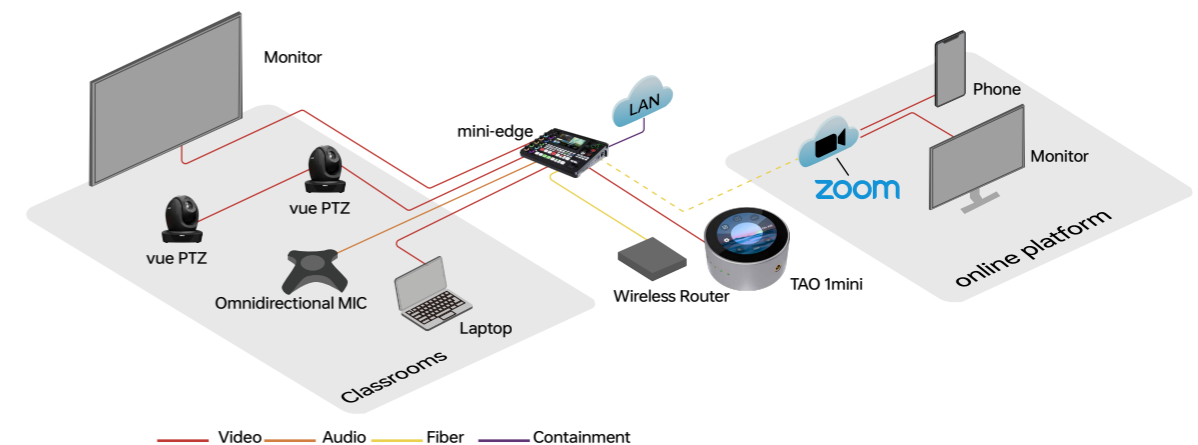
View Cheng utilizes TAO 1mini can be unlimited distance low latency transmission through the wide area network for real-time live broadcasting, including live broadcasting equipment, live broadcasting platform, network transmission and other components. The stability and high-definition image quality of the visual integrity of the equipment, in the live broadcast process has a strong stability and speed, improve the user experience of the live broadcast platform



- No need to rely on fixed camera equipment and venues, users can live anytime, anywhere
- Real-time interaction: mobile live can also realize real-time interaction, instant communication and interaction with the audience
- HD stability, low latency: support for 4K image quality, high-definition restoration of the details of the screen
- Strong synergy: support 4G \5G wireless Internet card
- TAO cloud distribution: support for 32 platforms at the same time to push the flow, mainstream media network coverage

6 Live Conference Solutions

Visual honesty through the network real-time transmission of meeting content technology, to create a live meeting solution that allows participants to watch the meeting from anywhere through the Internet, including video cameras, microphones, audio devices and network connections and other hardware equipment, as well as media servers, video encoders and players and other software tools, to create stable and secure enterprise live meeting, to help enterprises to achieve telecommuting, worldwide It can help enterprises realize remote office and worldwide conference dissemination, save time and cost, improve participation and efficiency of the meeting, and also provide recording and archiving function of the meeting content, which is convenient for participants to review and learn in the subsequent time, and help enterprises reduce cost and increase efficiency, and realize digital transformation.



- Online Q&A, communication
- No need to be present in person, to realize the demand for multi-person, off-site multi-people meeting interaction with the microphone
- High definition and low latency, guaranteeing smooth and unobstructed conference broadcasting.
- Promote enterprise digital transformation

Product Series

Professional Live Streaming

8K Splicer



Universal Processors



Mixing & Scaling



Mixed Signal Matrix



multi-signal matrix



LED Control Solutions



Media Server



Monitoring Solutions



Full Scene Live Streaming

Capture



4K NDI PoE PTZ



NDI PoE PTZ

Switch



mini-edge
5 channel All-in-One Switcher



mini-mx
streaming video mixer

Codec



TAO 1mini
NDI the streaming node



TAO 1tiny
UVC-HDMI
capture converter



TAO 1pro
Talent Anchor Online



TAO 1pro-s
SDI node

Cloud



+ **BCS**
Bond
polymerization network

Synergy of meetings



ASK nano 4K
4K UHD wireless
collaboration system



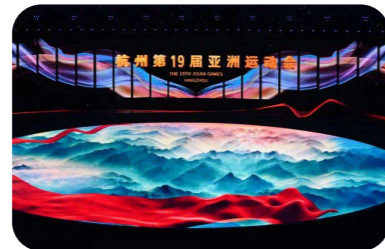
ASK plus 4K Wireless HDMI Extender

Success Stories

Tournament Informatization



Beijing Winter Olympics



Hangzhou Asian Games



Chengdu Universiade



Belgium World Cup



World Volleyball League



Korea Online Marathon

Intelligent Education



Beijing Institute of Technology



Xiamen University



Xiamen Huashi Xiping Bilingual School

Eadio And Television



CCTV Spring Festival Gala



CCTV 315 Gala

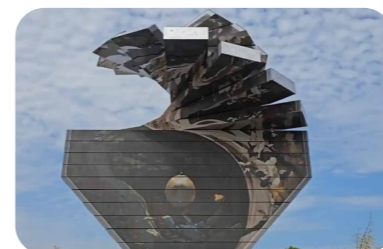


Moving China



CCTV Lantern Festival

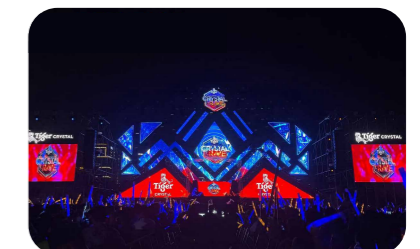
Cultural Recreation And Tourism



World's First Taiji Bagua Mechanical Screen



2019 Carnival French Music Festival



2022 Vietnam Tiger Beer and Music Festival